

GENERAL BOOKS

SL.NO	BOOK NAME	AUTHOR'S NAME	NO OF BOOKS
1	Essentials of management	Herold knootz	15
2	Performance management	Robert L.Cardy	1
3	Product management in India	Ramunujmajumdar	3
4	Essentials of strategic management	J.David hunger	8
5	Administrative theories and management thought	R.K.Sapru	3
6	Case studies in marketing the Indian context	R.Srinivasan	1
7	Elements of environmental science and engineering	P.Meenakshi	1
8	Economic Geography	Truman A.Hartshorn	2
9	Total quality management	Dale H.Besterfield	19
10	Managing change in organization	R.N.Sengupta	1
11	The professional Edge	James S.Bowman	2
12	Managing information in complex organizations	Kevin C.Desouza	1
13	A Management guide for managing company funds and profits	I.M.Pandey	1
14	Integrated advertising,promotion,and marketing communications	Donald baack	2
15	Text book of environmental studies	Dr.K.Raghavan nambiyar	1
16	Operations management processes and value chains	Manoj malhotra	2
17	Leadership in organizations	Gary yakl	1

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18	Quantative analysis for management	Micheal E.Hanna	4
19	Financial accounting	Roman L.Weil	1
20	Molecular structure and spectroscopy	G.Arul dhas	4
21	Intermediate microeconomics	Lester O.Bumas	4
22	Environmental management	Bala krishnamoorthy	2
23	Managing engineering and technology	Daniel L.Babcock	2
24	Managing human resources	Robert L.Cardy	2
25	Essentials of ecology and environmental science	S.V.S.Rana	3
26	Organizations	Richard H.Hall	3
27	Business strategy in a semiglobal economy	Panos mourdoukoutas	2
28	Principles of management	Harold Knootz	1
29	Environmental engineering and management	Dr.Suresh K.Dhameja	1
30	The international entrepreneur	David L.Bodde	1
31	Engineering management	S.Bhaskar	1
32	Production and operations management	S.N.Chary	2
33	Fundamentals of financial management	James C.Vanhorne	1
34	Cases in management accounting and control system	Brandt R,Allen	1
35	microeconomics	Robert S.Pindyck	1
36	Handbook of public administrative	G.K.Publishers	1

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37	Services marketing	R.Srinivasan	1
38	Dealing with change	Tom mcconalogue	1
39	Superior customer service	Micheal quinn	1
40	Transport processes and separation process principles	Christie jhon geankoplies	1
41	Micro economics	Micheal parkin	1
42	Environmental science and engineering	J.Glynn henry	1
43	Financial institutions management	Anthony saunders	1
44	MQ Series workflow modeling	Prentice-hall of India private limited	1
45	Distributed system	S.Vijaylakshmi	1
46	Wavelets	K.P.Soman	1
47	Basics of distribution management	Satish K.Kapoor	1
48	Geographical thought	R.D.Dikshit	1
49	Business environment	Shaikh saleem	1
50	Environmental studies	Erach bharcha	1
51	Supplement to environmental science and engineering	Deeksha dave	2
52	Environmental engineering and science	Gilbert M.Masters	1
53	Critical social theory in public admisistration	Richard C.Box	1
54	e-service	Roland T.Rust	1
55	Triple bottom line reporting and corporate sustainability	S.Singu	1
56	Guide to CDS	G.K.Publishers	1
57	Advanced accounts vol-I	M.C.Shukla	1

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58	Principles of management and industrial pshchology	S.Ramachandra	1
59	Theories of macro organizational behavior	Conorvibert	1
60	Partnership accounting	L.P.Ramalingam	1
61	Principles of management	C.Swarnalatha raju	1
62	Principles of management	S.Rajavelu	1
63	Construction managements and accounts	T.L.sharma	1
64	Principles of enviornmental science	M.sivakumar	1
65	Application of apsrption	R.dyer	1
66	Professional ethics	M.sheik dawood	1
67	Managerial accounting	Ray H.gurricson	1
68	Essentials of management	Heinz wehrich	1
69	Commerical and industrial and law	Sreenivasan	1
70	Financial management	Peermahamed	1
71	Financial engineering	Dr.suresh	1
72	Human rights and higher education	Lilly bala singh	1
73	Unloging knowledge assets	Char raj	1
74	Business and economics	H.Mouhammed	1
75	Marketing mantra	Vasuwar dal gupta	1
76	Enterprisewide resource planning	V.altekar	1
77	Organisation	J.cartion	1
78	Essentials of management	Tata mc graw-hill	1
79	Small business start-up	Bob adams	1
80	Buisness law and the regulatory environment	Lasle Hewitt	1
81	Principal of management	A.ramachandran	1
82	The progressive audit	Robert ptannerstill	1

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83	Ethics in engineering	W.martin	1
84	Environment science	Benny joseph	1
85	The threshold	Jagdip singh	1
86	Enterprise wide resource planning	Raghul V.altekar	1
87	Trade and industry in japan	S.a.swamy	1
88	Price list	Prentice- hall of India	1
89	Ethics in engineering	Mike W.martin	1
90	Ecology and environmental science	S.v.s.rane	1
91	Numerical methods for scientists and engineers	K. sankara rao	1
92	Ageless	Edward L.schneider,M.D	1
93	TQM	Dr.sm.kannan	2
94	The computational nature of language learning and evolution	Partha niyogi	2
95	Business strategy in a semiglobal economy	Panos mourdoukoutas	1
96	Mergers,restructuring and corporate control	J.fred Weston	1
97	History of the united states	Houghton Mifflin company	1
98	Life time guide to money	C.frederic wiegold	1
99	Advertising	William wells,john burett	1
100	Cases in productiong operations management	K.N.krishna swamy	1
101	Strategic management	R.srinivasan	1
102	Managerial economics	Samuel paul	1
103	What's in a name	John Philip jones	1
104	Constitution of India	Brij kishore sharma	1
105	Geographic information systems and environmental modelling	Keith C.clarke	1

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106	Cases in strategic marketing	David Rosenthal	1
107	dietetics	B.srilaksmi	1
108	Evolutionary computation	Kenneth A.dejong	1
109	Oceanography	K.siddhartha	1
110	Higher education	Nirmala jeyaraj	1
111	How mutual funds work	Russ wiles	1
112	Biomedical instrumentation and measurements	Fred J	1
113	Sales management	Vaswar das gupta	1
114	Working capital management	Hrishikes bhattacharya	1
115	Marketing research essentials	Carl MC Daniel	1
116	Double your money Every three years	Gerald Appel	1
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